

2026 Barry County House Cleaning Cost and Scope Guide

Public data from the Bureau of Labor Statistics, US Census, and HomeAdvisor national averages, adjusted for Barry County, Missouri.

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Key findings at a glance. House cleaning in Barry County, Missouri ranges from \$60 to \$150 per visit for recurring service on an average three bedroom home in 2026. Deep cleans range \$200 to \$400. Move in and move out cleans range \$250 to \$550. Post construction ranges \$350 to \$700. Small office cleans average \$100 to \$200 per visit. Price drivers are square footage, condition, extras, and whether the operator is licensed and bonded.

Why did we write this guide?

The single most common question on the first phone call is *what does this usually cost*, and the honest answer takes more than a sentence. National averages overstate rural Missouri. Local Facebook posts tend to feature outliers. This guide splits the difference with public data and honest local context.

Methodology

Three public sources, triangulated:

- **Bureau of Labor Statistics.** Occupational Employment and Wages for maids and housekeeping cleaners, including Missouri state level data. Median hourly wage plus 30 percent overhead approximates a reasonable labor rate.
- **HomeAdvisor and Angi national averages.** 2025 data on average house cleaning costs by service type. Skews higher than rural Missouri because the national panel includes metro markets.
- **US Census Bureau.** 2023 American Community Survey data for Barry County, including median household income and housing stock.

National averages were adjusted by the ratio of Missouri median household income to the US median to produce a defensible Barry County specific range.

National cleaning industry baseline

The US residential cleaning industry is a **\$15 billion market** employing approximately 1.4 million people (IBISWorld, 2024). Median hourly wage for maids and housekeeping cleaners in Missouri is **\$13.14 per hour** (BLS Occupational Employment Statistics, May 2023). National average for a standard house cleaning is **\$170 per visit** (HomeAdvisor, 2025), with a low of \$60 and a high of \$400.

Barry County context

Barry County has roughly 34,000 residents spread across about 780 square miles, with Cassville as the county seat and Monett as the largest town (US Census QuickFacts, 2023). Median household income is **\$49,800**, which is 29 percent below the US median of \$70,000. Housing stock skews rural single family with a meaningful share of Table Rock Lake second homes and seasonal rentals. Lake rentals create a seasonal turnover peak in the warmer months.

Typical cost ranges by service type

Service	Typical range	Primary driver
Recurring (weekly, biweekly, monthly)	\$60 to \$150 per visit	Square footage, frequency
Deep cleaning	\$200 to \$400 per session	Time since last deep clean
Move in or move out	\$250 to \$550 per home	Empty home condition
Post construction	\$350 to \$700 per project	Dust volume, debris
Small office (under 3000 sq ft)	\$100 to \$200 per visit	Restroom count, traffic

Ranges reflect typical three bedroom homes in 2026. Larger homes and heavily soiled conditions run above range. ShowMeClean NWA starting prices fall inside these ranges: recurring from \$127, deep from \$247, move in or out from \$297, post construction from \$397, office from \$157.

What actually drives the price?

- 1. Square footage and room count.** A 1,200 square foot two bedroom and a 2,800 square foot four bedroom are not the same job.
- 2. Condition at start.** A home tidied between professional cleans takes half the time.
- 3. Extras requested.** Inside cabinets, inside ovens, inside fridges, grout, and windows each add meaningful time.
- 4. Operator status.** Licensed, insured, and bonded cleaners charge materially more than uninsured individuals because they actually carry insurance.
- 5. Schedule density.** Rural routes with long drive times often price higher. Services that never bill drive time absorb it into the hourly rate.

Pricing tricks to watch for

- **Intro rates that triple in month three.** Common with national franchises. Read the agreement before booking.
- **Unnamed extras added at invoice time.** Inside ovens, inside fridges, laundry. These belong in the quote, not the bill.
- **Cancellation penalties disguised as scheduling fees.** Legitimate services charge inside a 24 hour window at most.
- **No insurance or bonding.** If the answer is vague when you ask, the answer is no. Ask for a certificate of insurance before the first visit.

Questions to ask before booking

1. Can you email me a certificate of insurance?
2. Is it the same cleaner on every recurring visit?
3. What is your cancellation policy, in writing?
4. What happens if I am not happy with the clean?
5. What is explicitly excluded from the quote?
6. Do you background check your cleaners, before or after the first visit?
7. Is billing a flat rate or hourly?

Cite this research

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